



Rachel S. Wolkowitz

PARTNER

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Whether compliance with FCC rules, state privacy laws, or FTC guidance, Rachel is her clients' go-to as they design their products and services – and seek rule changes or waivers to make their innovative products viable. Her practice is at the intersection of consumer protection and emerging technology issues, including data privacy, Internet of Things, robocall/TCPA, and unfair/deceptive practices. She also helps technology and media companies, carriers and manufacturers comply with and develop FCC regulations related to accessibility, hearing aid compatibility, equipment authorization and marketing. Rachel counsels clients on the clearance of trademarks and the prosecution of federal trademark applications. In law school, she counseled artists seeking help on trademark issues as an extern at the NY Volunteer Lawyers for the Arts and learned trademark law from the renowned scholar Jane Ginsberg. Having been an in-house attorney, Rachel appreciates the pressures in-house counsel face and leverages her experience into exceptional client service.

Rachel is the Chair of the WBK Women's Initiative.

PRACTICE AREAS

Telecommunications and Media
Broadband and IP-Enabled Services
Equipment Marketing, Labeling and Pre-Authorization Operation
FCC Enforcement
Video Distribution Regulation
Wired Communications
Wireless Communications and Spectrum Policy
Accessibility
Privacy, Cybersecurity, and National Security
FTC, Advertising and Consumer Protection
Transportation and Emerging Technologies
Intellectual Property
Trademark/Brand Protection
Cybersecurity
Data Protection
Supply Chain Security
Privacy and Data Protection
Internet of Things
Connected and Automated Vehicles
Drones / Unmanned Aircraft Systems (UAS)
Enforcement and Investigations

BAR ADMISSIONS

District of Columbia
New Jersey
New York

EDUCATION

J.D., Columbia Law School
B.A., Rutgers, the State University of New Jersey