



## Natalie G. Roisman

PARTNER AND DIRECTOR OF SOCIAL  
RESPONSIBILITY

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Clients look to Natalie to develop and execute creative strategies in regulatory policy advocacy. Natalie believes that shaping business priorities into targeted, compelling, and authentic messages that align with public policy priorities leads to win-win outcomes and lasting results. She understands the value of building relationships, and she consistently works to incorporate additional voices and perspectives in support of her clients' goals in regulatory proceedings.

Natalie advises companies, trade associations, and investors on the impact of Congressional and federal agency policy actions in areas such as consumer protection, cybersecurity, and privacy and data security. She represents clients before the FCC, FTC, Department of Commerce, and other agencies, with a particular focus on the technology, media, and telecommunications industries.

Natalie is a longstanding member and leader of the Women's Bar Association of DC and the Federal Communications Bar Association and a frequent speaker on industry panels. She founded WBK's Women's Initiative and serves in a number of nonprofit and advocacy group leadership positions. Before joining WBK in 2008, Natalie worked in the federal government and at an AmLaw 100 firm.

### PRACTICE AREAS

Telecommunications and Media  
Video Distribution Regulation  
Transportation and Emerging  
Technologies  
Internet of Things  
Privacy and Cybersecurity  
FTC, Advertising and Consumer  
Protection  
Cybersecurity  
Data Protection

### BAR ADMISSIONS

Virginia  
District of Columbia  
Maryland

### EDUCATION

J.D., University of Pennsylvania Law  
School  
A.B. (Political Science), University of  
Chicago