

## Privacy, Data Protection & Cybersecurity

Few areas of legal compliance are more demanding and evolving than the protection of sensitive data and network infrastructure. Businesses in all sectors of the economy currently are subject to privacy laws, regulations, and enforcement precedents that affect the collection, disclosure, use, and protection of personal and corporate information – and these requirements are growing at an explosive pace. Similarly, attacks on America’s cyber networks and customers’ personal information held by businesses have become a serious security threat, leading to substantial interest by government regulators in maintaining the highest level of cybersecurity.

The privacy attorneys at Wilkinson Barker Knauer have significant experience guiding clients in various industries to manage personal information lawfully, regardless of the sectors in which those clients operate or the purposes for which they collect and use information. Our attorneys have helped some of the nation’s preeminent communications and technology companies, financial institutions, and other businesses develop privacy-compliant business models, policies, and practices. We also assist clients in establishing broad, forward-looking “privacy by design” practices and procedures. The firm’s expertise includes counseling regarding the Communications Assistance for Law Enforcement Act (CALEA) and the Electronic Communications Privacy Act (ECPA).

In the policy arena, Wilkinson Barker has been a leader in advising clients on proposed federal and state legislation, as well as representing clients in rulemakings and information-gathering proceedings before various agencies, including the FTC, FCC, and Department of Commerce. Our attorneys follow privacy developments at all levels and at multiple federal agencies, recognizing the fluidity and urgency of government action on privacy. Wilkinson Barker attorneys also have represented clients in privacy-related litigation, transactions, and enforcement proceedings.

The firm’s expertise in data protection extends to the protection of websites and communications networks, consistent with the constantly increasing government interest in cybersecurity. Wilkinson Barker attorneys represent clients in proceedings before the FCC and the Department of Commerce, addressing issues such as the voluntary cybersecurity certification process and smart grid interoperability standards.

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### HIGHLIGHTS

Helping top communications/technology companies and financial institutions develop privacy-compliant business models, policies, and practices

In light of increased government focus, providing up-to-date insight on legislative and regulatory trends

Representing clients in privacy-related litigation, transactions and enforcement proceedings